

2021 “*Water Is Life*” Student  
Art Contest Packet

# WATER IS LIFE

## K – 12 STUDENT ART CONTEST

*Sponsored by Foothill Municipal Water District*

*Co-sponsored by the Metropolitan Water District of Southern California*

**\*3 AWARD CATEGORIES\*:** (Grades K-3, 4-6, 7-12)

**GRAND PRIZE PER CATEGORY:**

**\$100 FOR STUDENT, \$50 GIFT CARD FOR TEACHER**

Foothill Municipal Water District is proud to announce its participation in the 2021 *Water Is Life* Student Art Contest.

This is a fun educational project that serves to inspire student creativity while considering the stewardship of our precious water resources. Students and Teachers may visit our website at [www.fmwd.com](http://www.fmwd.com) (click on **2021 “WATER IS LIFE” STUDENT ART CONTEST**).

Entries must be on **12-inch x 18-inch white drawing paper, poster board or digital art, with a one-inch blank border left on all four sides.** Foothill can provide this paper to interested teachers or students for **FREE!**

**Please complete the attached entry forms.** Parents/Guardians must sign the “Student Artwork Rights/Approval” and “Poster Information Sheet” for each submission. Each artwork submission must identify a teacher sponsor before submittal to Foothill.

**Electronic Submission via Email.** Due to COVID-19, **please scan completed physical artwork, Student Artwork Rights/Approval and Poster Information Sheet** and email it to [MLE@FMWD.COM](mailto:MLE@FMWD.COM). Please include the following information.

*SUBJECT: Art Contest, “School’s Name”, “Student’s Name”*

Attachments: “Scanned Artwork”, “*Student Artwork Rights/Approval*” “Poster Information Sheet”

Example:

*SUBJECT: Art Contest, Crescenta Valley High School, John Doe*

*Attachments: John Doe Artwork, Student Artwork Rights/Approval, Poster Information Sheet*

Deadline for entries is **Thursday, June 30, 2020**.

For further information, contact Foothill Municipal Water District at (818) 790-4036 or [mle@fmwd.com](mailto:mle@fmwd.com).

# Theme, Guidelines and Selection Criteria for the 2021 Foothill MWD Student Art Calendar Contest

## THEME AND GUIDELINES

1. The theme of the 2021 student art calendar contest: “Water is Life,” relates to the stewardship and conservation of our precious natural resource, water. This means wise and efficient water use inside and outside of the home, at school, in the community, in business and industry, in agriculture, and in recreation.
2. Climate change is already stressing Southern California’s water supplies. Every watershed in the Southland depends on, from the Colorado River to the Sierra Nevada to our own groundwater basins, is becoming less reliable. The future requires that we use water wisely. This theme of water conservation and stewardship should be reflected in the art work.

## 3. PRIZES

Up to three prizes per group will be awarded (1st, 2nd, Honorable Mention). In addition to awarding the prizes listed below, all winners will be submitted to the Metropolitan Water District for a second round of competition to be included in the 2020 “Water Is Life” MWD Student Artwork Calendar. The prizes\* are as follows:

### **K – 3 Group:**

**1st Place: \$100 for Student; \$50 Gift Card for Sponsoring Teacher**

**2nd Place: \$50 for Student; \$50 Gift Card for Sponsoring Teacher**

**Honorable Mention(s): TBD**

### **4 – 6 Group:**

**1st Place: \$100 for Student; \$50 Gift Card for Sponsoring Teacher**

**2nd Place: \$50 for Student; \$50 Gift Card for Sponsoring Teacher**

**Honorable Mention(s): TBD**

### **7 – 12 Group:**

**1st Place: \$100 for Student; \$50 Gift Card for Sponsoring Teacher**

**2nd Place: \$50 for Student; \$50 Gift Card for Sponsoring Teacher**

**Honorable Mention(s): TBD**

\*FOOTHILL reserves the right to expand honorable mention prizes. Gift cards for teachers of the winning students are TBD. Thank you for your participation in this contest and your cooperation with the contest rules. If you have any questions, please contact Agency Contact at number or email.

4. Winning artwork will be forwarded to Metropolitan Water District of Southern California. Metropolitan will select 36 posters to be displayed and represented on the District's 2021 "Water is Life" calendar. Selected artwork will be honored at a Student Art Exhibit and Recognition Event in December 2020.
5. All posters become the property of Foothill MWD and Metropolitan Water District (MWD), and the submission may or may not be returned. Foothill MWD and MWD have the right to use any selected poster for its "Water is Life" calendar and promotional items and for any other public relations use. This includes but is not limited to Foothill MWD's and Metropolitan's websites, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as t-shirts, stickers and postcards.

### **ART SELECTION CRITERIA**

Each of these selection criteria must be followed in order for the artwork to qualify for judging by Foothill MWD. All art media is eligible (print, digital, sculpture, etc.) but submissions must adhere to the following criteria.

1. Artwork must be 12" X 18" or 8.5" X 11" in size (under/oversized artwork WILL NOT be eligible) and drawn on white poster board or white drawing paper (no lines).
2. Artwork drawn on 12" X 18" paper must have AT LEAST a one-inch white or blank border on all four sides. This is a graphics and framing requirement.
3. Artwork must be drawn horizontally (e.g., oriented 16" horizontally and 10" vertical).
4. Artwork must depict various water uses and/or wise water use
  - a. inside or outside of the home or school;
  - b. in industries or businesses;
  - c. in the environment (nature);
  - d. in agriculture; or
  - e. in recreation
5. "Water is Life" is the overall theme. A "short" water message must be written on the artwork (but, not necessarily the words *water is life*). The less text, the better.
6. Posters with misspelled words will not be selected.
7. Bold, bright, brilliant colors show up the best. Students may use the following art media: crayons, markers, pencils, paints, watercolors, chalks, cut paper or fabric.
8. Artwork must be original (no traced, trademarked, or copyrighted characters, slogans, i.e. Snoopy, Sponge Bob, Dora the Explorer, etc.) No repeat artwork from past years.
9. Foothill MWD reserves the right to question or disqualify any artwork that is clearly not the work of the student based on their age and grade level.

## **ART SCORING CRITERIA**

Posters are selected for the Student Art Calendar based upon four scoring criteria (four scoring elements will be part of the judges' scores):

1. Selection criteria (listed above). The poster must meet the contest rules/guidelines listed above.
2. Degree to which poster addresses the water conservation theme:

The posters are scored for the degree to which they address the theme of the contest. The theme of the 2020 student art calendar contest, "Water is Life," relates to the stewardship and conservation of water. This means wise and efficient water use inside and outside of the home, at school, in the community, in business and industry, in agriculture, and in recreation.

Climate change is already stressing Southern California's water supplies. Every watershed the Southland depends on, from the Colorado River to the Sierra Nevada to our own groundwater basins, is becoming less reliable. The future requires that we all use water wisely. This theme of conservation and stewardship should be reflected in the art work.

Some questions that might help the creative process:

- What is the role of water in everyday life or in your community?
- How does water support life?
- Why must we protect water?

3. Level of originality (e.g. - uniqueness, creativity)
4. Degree of visual and word clarity (e.g. - the use of color, art media and/or text)

**2021 Poster Information Card**  
 The Foothill Municipal Water District  
 “Water Is Life” Student Art Calendar Contest

Student's Name:		Grade Level:	
Teacher's Name:		Teacher's Email:	
School Name:		School Phone:	
School District:			

Submitting Agency:	
Contact Person(s):	

Foothill WMD Member Agency:	
Contact Person(s):	

Note: Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

**2021 Poster Information Card**  
 The Foothill Municipal Water District  
 “Water Is Life” Student Art Calendar Contest

Student's Name:		Grade Level:	
Teacher's Name:		Teacher's Email:	
School Name:		School Phone:	
School District:			

Submitting Agency:	
Contact Person(s):	

Foothill MWD Member Agency:	
Contact Person(s):	

Note: Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

# Student Artwork Rights / Parental Approval Form

Any submission becomes the property of Foothill Municipal Water District (Foothill MWD) and Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned. Foothill MWD, Metropolitan and the participating agency have the right to use any selected poster for its *"Water is Life"* calendar and promotional items, and for any other public relations use. This includes but is not limited to web sites, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as t-shirts, stickers and postcards.

Cualquier poster concursante se convierte en propiedad de Foothill Municipal Water District (Foothill MWD) y Metropolitan Water District of Southern California (Metropolitan) y de la agencia participante. El poster podría o no ser devuelto al dueño. Foothill MWD, Metropolitan y la agencia participante tienen el derecho de usar cualquier poster concursando en *"El Agua Es Vida"* calendario o para uso en cualquier tipo de relaciones públicas. Estas actividades incluyen pero no se limitan a la exhibición del poster original o su copia por la red electrónica, en eventos, o la reproducción de copias en artículos como camisetas, calcomanías y tarjetas postales.

\_\_\_\_ **Yes**, I approve of my child's artwork being featured in the Metropolitan 2021 calendar and on any non-profitable promotional education items.

\_\_\_\_ **Si**, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2021 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

\_\_\_\_ **No**, I do not approve of my child's art work being featured in the Metropolitan 2021 calendar and on any non-profitable promotional education items.

\_\_\_\_ **No**, No estoy de acuerdo de que el trabajo de arte de mi Hijo/a sea parte del calendario 2021 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

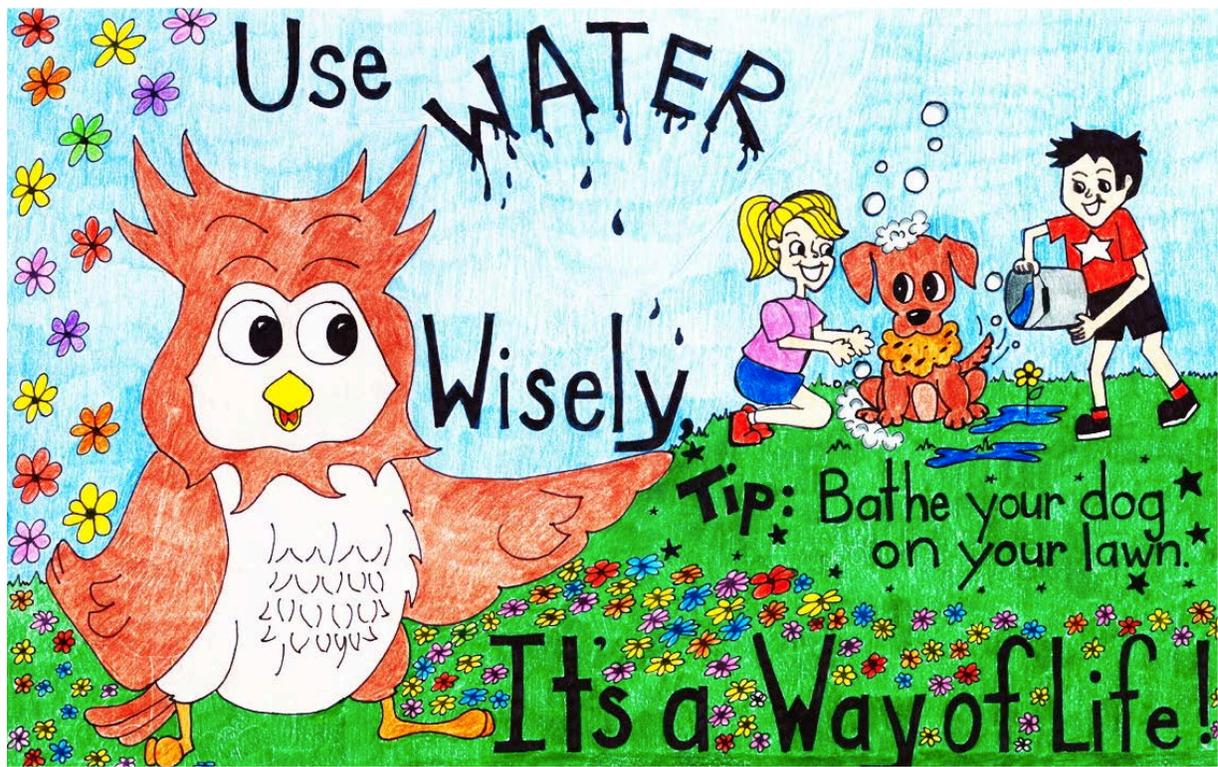
\_\_\_\_\_  
Student's Name (please print)/Nombre del Estudiante (letra de imprenta)

\_\_\_\_\_  
Name of Parent/Guardian (please print)/ Escriba el nombre del padre/Guardián (por favor imprima) \_\_\_\_\_ Date

\_\_\_\_\_  
Signature Parent/Guardian/Firma del Padre/Guardián

\_\_\_\_\_  
Email Address

# Poster Submittal Format



**\*\*tape forms onto the back side of each poster\*\***

**Poster Information Card**  
The Metropolitan Water District of Southern California  
"Water Is Life" Student Art Calendar Contest

Student's Name:	Call Smith	Grade Level:	8th
Teacher's Name:	Mr. Mole Cule	Teacher's Email:	Molecuj@art.com
School Name:	Brew Drops Elementary School	School Phone:	(123) 456-7890
School District:	Fresh Water Springs ESD		
Submitting Agency:	Camrosa Water District		
Contact Person(s):	Mr. Steady Rain		
MWD Member Agency:	Collegis Municipal Water District		
Contact Person(s):	Ms. Goldie State		

Note: Please make sure all names and information are clearly written and spelled correctly. Place this card on the reverse side of the original drawing.

**Student Artwork Rights / Parental Approval Form**

Any submission becomes the property of the Metropolitan Water District of Southern California (Metropolitan) and the participating agency, and the submission may or may not be returned. Metropolitan and the participating agency have the right to use any selected poster for its "Water is Life" calendar and promotional items, and for any other Metropolitan public relations use. This includes but is not limited to Metropolitan's web site, display of the original or copies of a poster at exhibit events and reproduction of copies on such items as T-shirts, stickers and postcards.

Cualquier poster concursante se convierte en propiedad de Metropolitan Water District of Southern California (Metropolitan) y de la agencia participante. El poster podría o no ser devuelto al dueño. Metropolitan y la agencia participante tienen el derecho de usar cualquier poster concursando en "El Agua Es Vida" calendario o para uso en cualquier tipo de relaciones públicas. Estas actividades incluyen pero no se limitan a la exhibición del poster original o su copia por la red electrónica, en eventos, o la reproducción de copias en artículos como camisetas, calcamánias y tarjetas postales.

Yes, I approve of my child's artwork being featured in the Metropolitan 2017 calendar and on any non-profitable promotional education items.

Sí, Yo estoy de acuerdo de que el trabajo de arte de mi hijo/a sea parte del calendario 2017 de Metropolitan y de cualquier otro objeto educativo de promociones no lucrativas.

No, I do not approve of my child's artwork being featured in the Metropolitan 2017 calendar and on any non-profitable promotional education items.

No, No estoy de acuerdo de que el trabajo de arte de mi Hijo/a sea parte del calendario 2017 de Metropolitan, ni en ningún objeto educativo de promociones no lucrativas.

**Call Smith**  
Student's Name (please print)/Nombre del Estudiante (letra de imprenta)

**Cloud & Sunshine Smith** 11/12/13  
Name of Parent/Guardian (please print)/Escriba el nombre del padre/Guardián (por favor imprenta) Date

*Cloud & Sunshine Smith* **suncloudsmith@art.com**  
Signature Parent/Guardian/Firma del Padre/Guardián Email Address

## **MEMBER AGENCIES**

### **Crescenta Valley Water District**

2700 Foothill Boulevard  
La Crescenta, California 91214  
(818) 248-3925

### **Kinneloa Irrigation District**

1999 Kinclair Drive  
Pasadena, California 91107  
(626) 797-6295

### **La Cañada Irrigation District**

1443 Foothill Boulevard  
La Cañada Flintridge, California 91011  
(818) 790-6749

### **Las Flores Water Company**

428 East Sacramento Street  
Altadena, California 91001  
(626) 797-1138

### **Lincoln Avenue Water Company**

564 West Harriet Street  
Altadena, California 91001  
(626) 798-9101

### **LIBERTY UTILITIES**

9750 Washburn Road  
Downey, CA 90241  
1(800) 727-5987

### **Rubio Cañon Land & Water Association**

583 East Sacramento Street  
Altadena, California 91001  
(626) 797-0509

### **Valley Water Company**

4524 Hampton Road  
La Cañada Flintridge, California 91011  
(818) 790-5516

